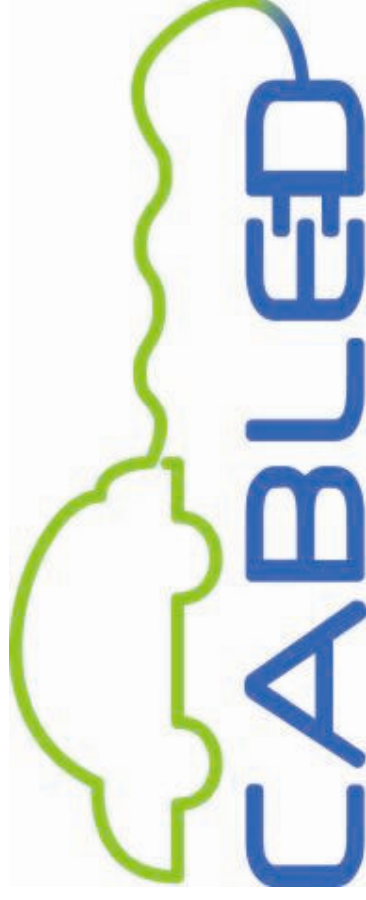


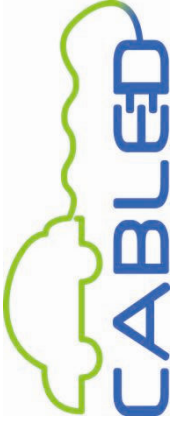
# How CABLED has influenced understanding of EV business

Neil Butcher - Arup



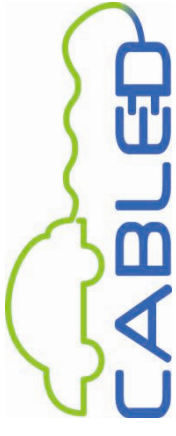
ARUP

# Introduction



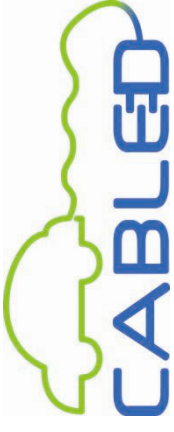
- CABLED Aims
  - Showcase low carbon vehicles (LCVs)
  - Deliver public charging infrastructure
  - Demonstrate long term, real world usage of LCVs
  - Collect data on vehicle usage
  - Publicise benefits and progress of LCVs
  - Demonstrate a variety of LCV technologies

## Introduction

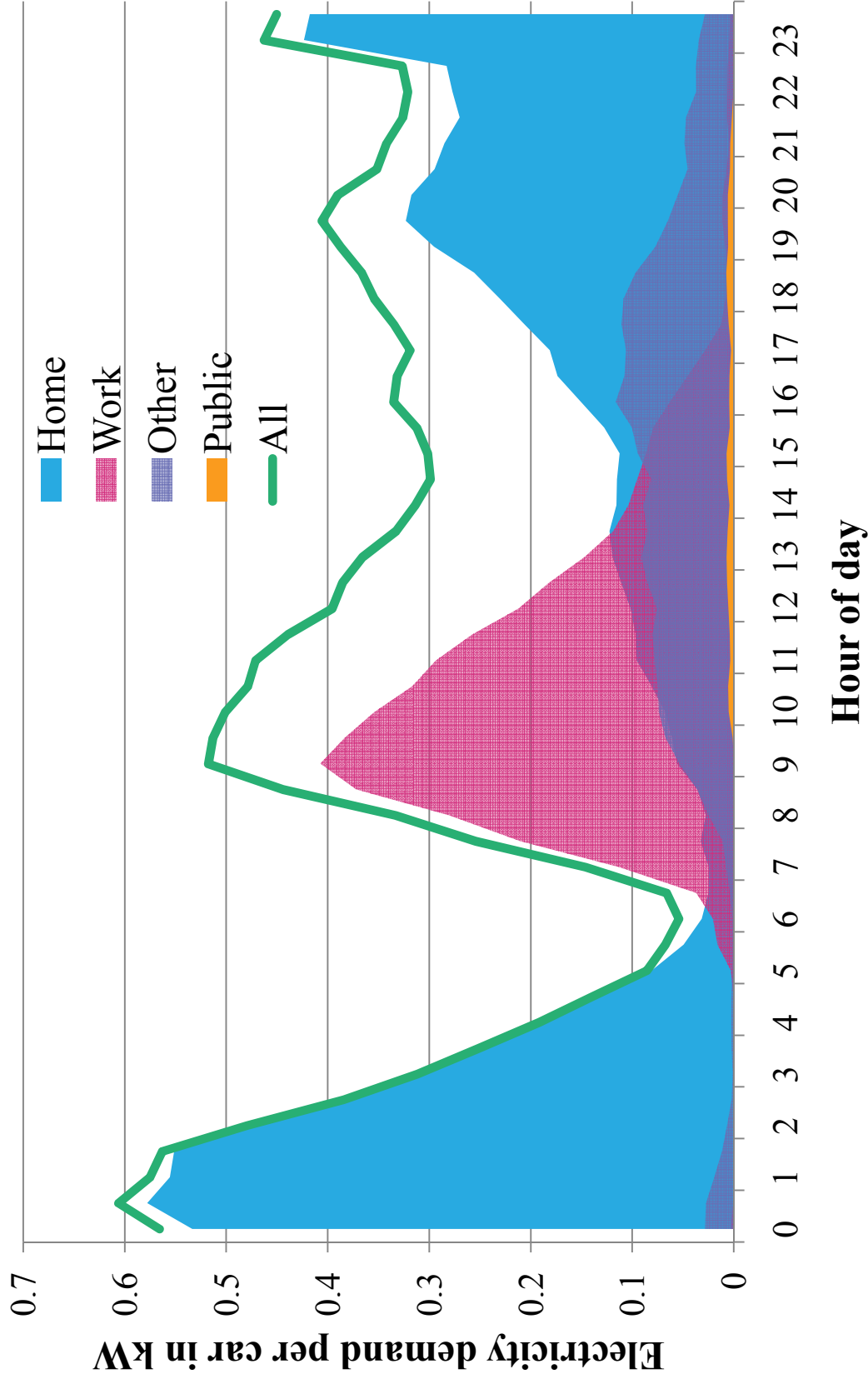
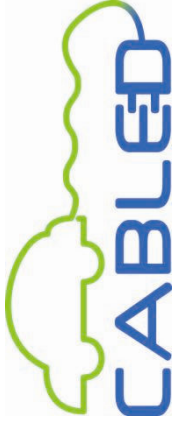


- 25 Mitsubishi i MiEVs
  - 25 Tata Indica Vista EVs
  - 45 smart fortwo electric drives
  - 5 Range Rover Range-e
  - 2 Halo IPT Citroen EV'ie
  - 8 Microcab urbancars
  - 36 public charge points
  - 28 workplace charging points
  - 73 domestic charging points
  - Hydrogen refuelling stations
- installed by EON

# Compared to National Travel Survey



# When and where people charge

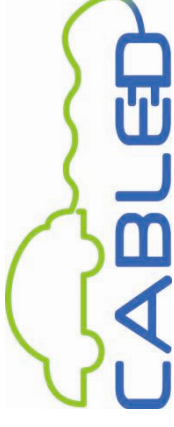


# Mitsubishi

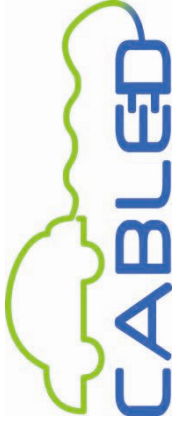
Trial results matched Japanese trials confirming practicality for UK & European markets

Customer driving style and charging behaviour evolved – underlining need for education

Helped identify ‘tweaks’ to specification to enhance vehicle range



smart



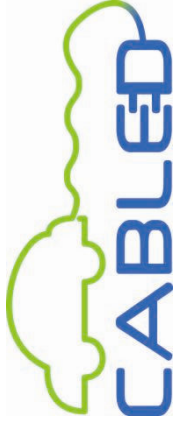
Provided hard evidence that smart electric drive represents viable and realistic mode of transport for many drivers.

Provided motivation to enhance capability of personnel in the smart dealer network and in Mercedes-Benz UK particularly HV training and vehicle diagnostics.

Showed that the majority of vehicle charging on the trial takes place at home or workplace.



# JLR



It is possible to produce a large premium plug-in hybrid that delivers <100g/km CO2 without compromising JLR brand values.

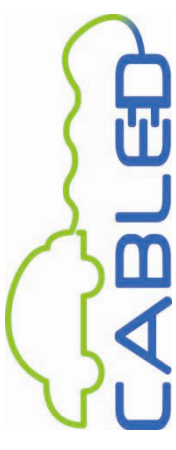
On completion:

Real world usage requirements for a plug-in hybrid

Real world fuel economy



**Tata**



Insight into customer behaviour

Technical understanding

Programme integrity



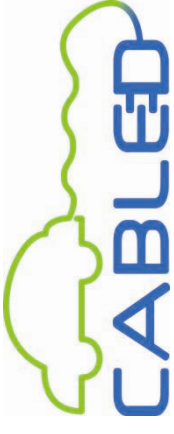
# E.ON

Positive experience of participants  
– it is the future!

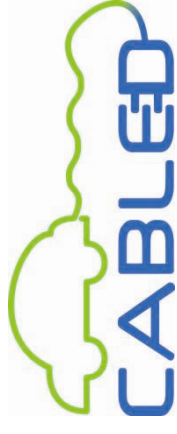
98% of charging takes place at  
home and work

Home wiring inspections and  
safety of charging sockets essential

E.ON to offer convenient EV  
bundles to consumers and fleets



# Coventry City Council



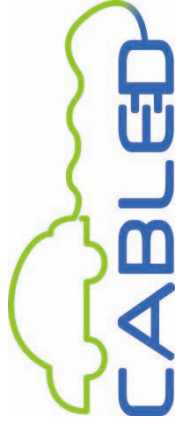
A lead local authority in  
EV technology

Key to success is the  
optimum location of  
charge points

Now advising on best  
practice for Midlands  
PiP



# Birmingham City Council



Has stimulated interest in EVs in Birmingham

Difficulties of Traffic Regulation Order system and importance of street signage

Popularity of EV pool cars

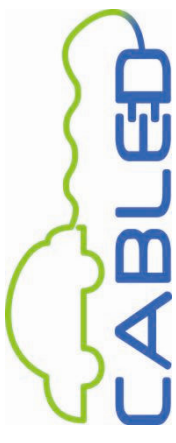


# Coventry University

Fuel cells are not an “off-the-shelf” item

Integration of sub-systems is not easy

Fuel cell hybrids appear to be viable as an urban commuter vehicle



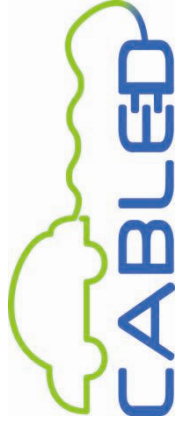
Understanding of real  
EV driving behaviour

Understanding of  
charging requirements  
of EVs

Experience in handling  
GPS transport data



# University of Birmingham



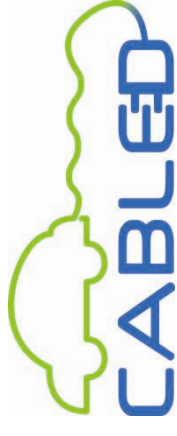
Relative performance of  
BEVs and HFCEVs

Future fuel cell  
demonstrations

Fuel cell reliability



Arup



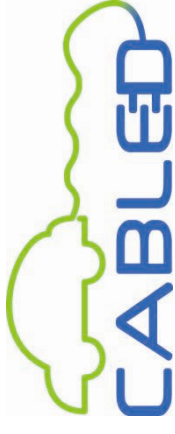
Practicalities of living with EVs

Real life usability of Halo IPT induction charging

Developing understanding of needs for successful deployment of EVs



## Summary



- How vehicles perform in real-life use
- What users want from their vehicles and infrastructure
- Where users charge their cars
- When users charge their cars
- Where to installing charge points and best process to use
- How to mitigate health and safety risks